Fluency Assessment:
Group and Company Insight Examples

By Conversation - Example 1
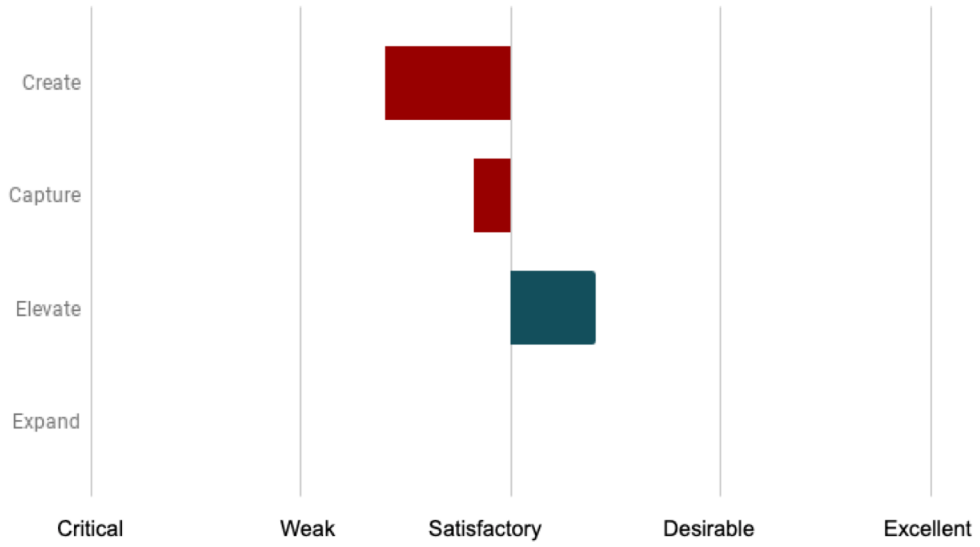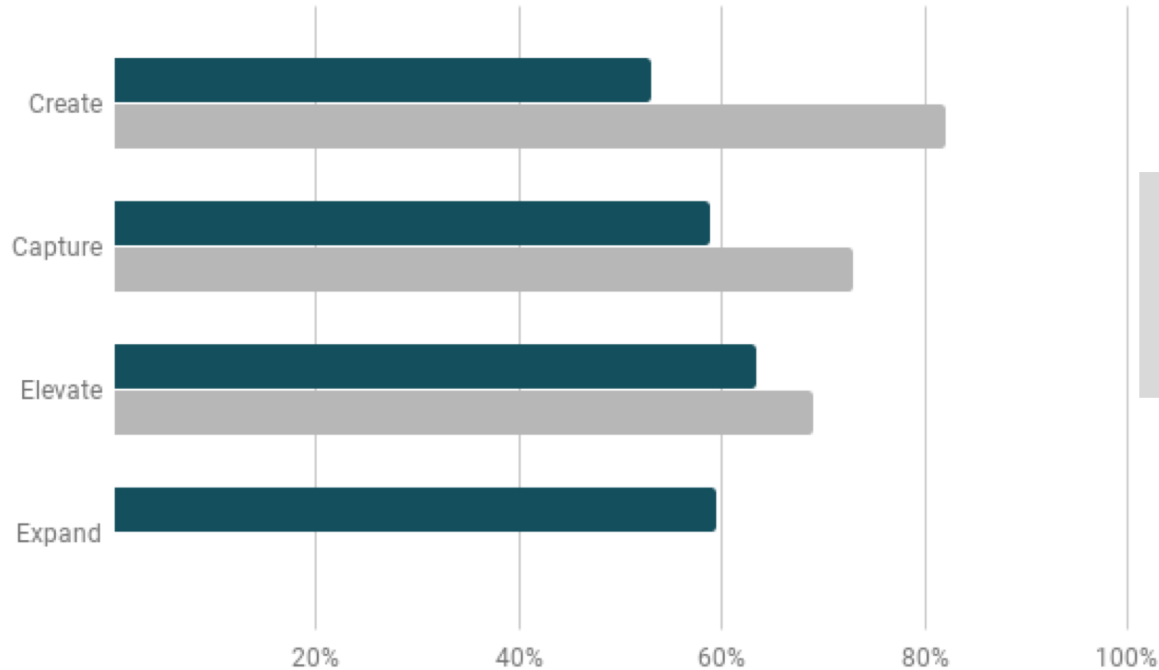

Participants Included		61
This graph includes:		
Region	**Manager**	**Role**
Mid-Atlantic	Smith	VP
Midwest	McCoy	Sales

Big picture overview showing the filtered group or company effectiveness for each conversation. Used to set priorities and guide deployment strategy.

Principal Consultant selects which graph and benchmark to use.
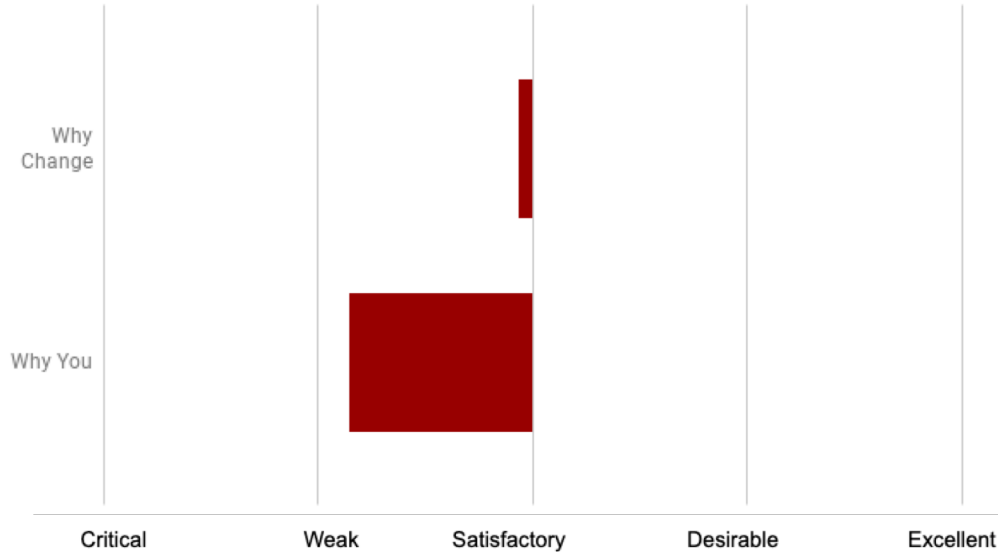
By Conversation– Example 2

Participants Included		61
This graph includes:		
Region	**Manager**	**Role**
Mid-Atlantic	Smith	VP
Midwest	McCoy	Sales

Big picture overview showing the filtered group or company effectiveness for each Conversation. Used to set priorities and guide deployment strategy.

Principal Consultant selects which graph and benchmark to use.

By Decision Point – Example 1

Big picture overview showing the filtered group or company effectiveness for each Decision Point. Used to set priorities and guide deployment strategy.

Principal Consultant selects which graph and benchmark to use.

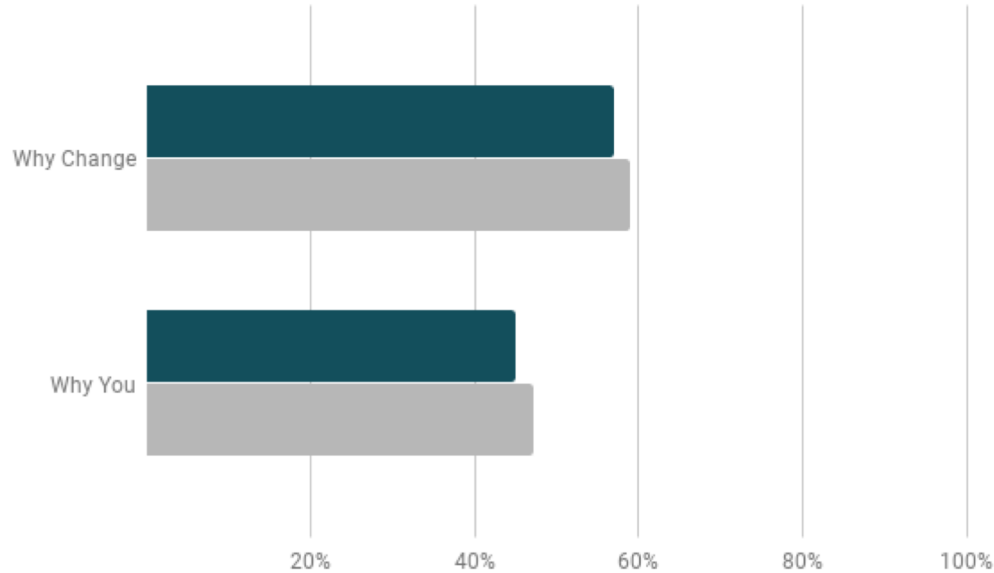# By Decision Point – Example 2

Participants Included		61
This graph includes:		
Region	**Manager**	**Role**
Mid-Atlantic	Smith	VP
Midwest	McCoy	Sales

Big picture overview showing the filtered group or company effectiveness for each Decision Point. Used to set priorities and guide deployment strategy.

Principal Consultant selects which graph and benchmark to use.